GOPADMA
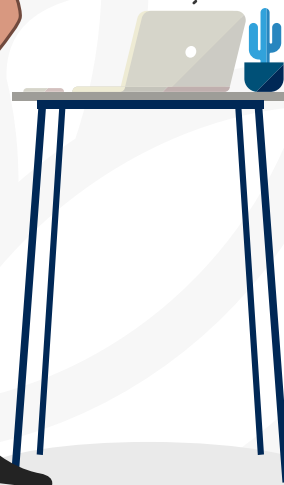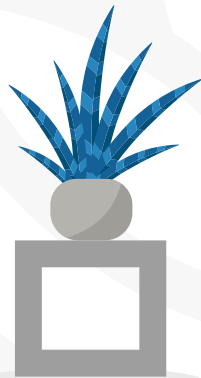
BROCHURE
2023

OFFSHORE WEB AGENCY

MOBILE APPS

TIME-BASED CONTRACTS

SUBCONTRACTING

TAILOR-MADE WEBSITES
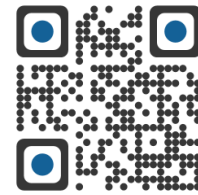
SUMMARY

WHO ARE WE?

SCAN ME

Gopadma Technologies is an Indian web agency, located in Pondicherry.

We offer a unique service based on close collaboration between our French and Indian directors. Thanks to our team's 16 years of experience in the digital world, we offer solutions that meet European quality requirements.

Our professionalism and experience assure you:

- The **cheapest price** on the market,
- **High quality work**,
- The **monitoring** of your projects,
- **Solutions** that meet all your needs.

Our offshore web agency

QUALITY € PRICE

Bonjour!   Hi!

EXPERIENCE IN WEB SERVICES
16 YEARS

COMPETITIVE RATES

Already more than **fifty completed projects** and customers always satisfied with our services, both in terms of quality and **competitiveness**.

ADAPTED MAINTENANCE

We follow market trends in order to offer **solutions** that **meet the needs** of our customers.
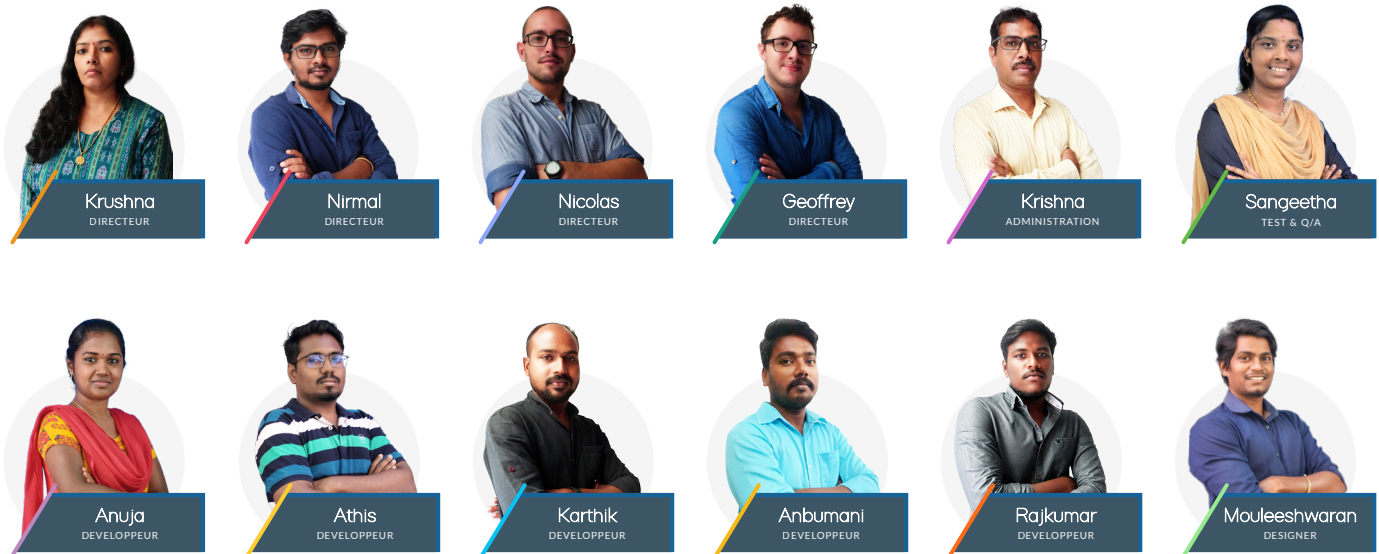
FRANCO-INDIAN TEAM

The collaboration of our French and Indian teams ensure you **permanent follow-up for your projects** and **clear communication** in the language of your choice.

EXPERIENCE IN WEB SERVICES

Our teams have been working together for **over 16 years** and accumulated an incomparable experience in web services.

OUR TEAM

With a team of **more than 16 years of experience**, Gopadma Technologies is expert in web technologies. We are **French and Indian** women and men, who work with passion, in a professional and friendly environment.

Krushna
DIRECTEUR

Nirmal
DIRECTEUR

Nicolas
DIRECTEUR

Geoffrey
DIRECTEUR

Krishna
ADMINISTRATION

Sangeetha
TEST & Q/A

Anuja
DEVELOPPEUR

Athis
DEVELOPPEUR

Karthik
DEVELOPPEUR

Anbumani
DEVELOPPEUR

Rajkumar
DEVELOPPEUR

Mouleeshwaran
DESIGNER

Our team is composed of **designers, developers, quality testers** and **French and Indian project managers**. You will find in each one of them: seriousness, experience and integrity.

We will accompany you throughout your project: from the establishment of the specifications to its realization, and until the final delivery. Our achievements are the result of our personal investment and close collaboration.

At Gopadma, we love…

Sport

Is there a better way to work on team cohesion than through tournaments of Carrom, Cricket or Football?

Good meals

We like to gather around a good meal to share and relax!

Good movies

When we watch a movie together, we remember that our strength comes from the richness of cultural mixes!

OUR STRENGTHS

Expertise in low-cost web development

While our rates are competitive, they do not mean that we are making concessions on the quality of our work. Our developers are experts in their field, trained to be able to meet European quality standards.
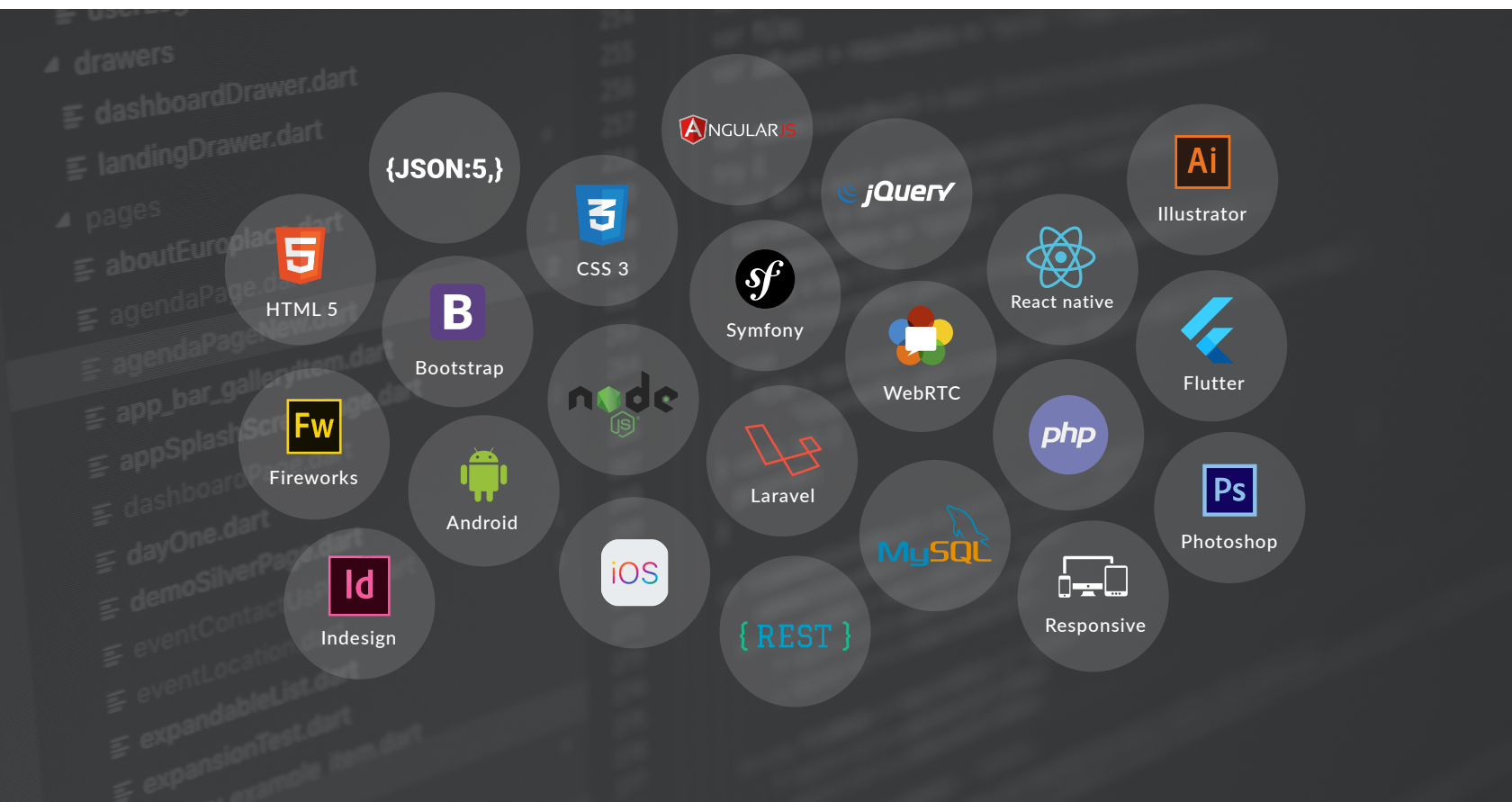
An efficient project management methodology

Our teams are supervised by an Indian or French project manager, for whom the priority is to ensure the proper execution of the entrusted work, and the respect for deadlines.

Our project management is based on the AGILE methodologies, with the help of several tools allowing management in the best conditions:

agile   Kanboard   slack   mantis BUG TRACKER   GitLab

Our expertise has many faces,
and is based on many technologies...

{JSON:5,}   ANGULAR JS   jQuery   Ai Illustrator

HTML 5   CSS 3   Symfony   React native

B Bootstrap   node JS   WebRTC   Flutter

Fw Fireworks   Android   Laravel   php   Ps Photoshop

Id Indesign   iOS   MySQL   { REST }   Responsive

OUR SOLUTIONS
FOR YOUR PROJECTS

We realize your project **according to your ideas**, with professionalism!
It is sometimes difficult to list out the specific features of what you envision, so we help you define them according to your budget and the technical possibilities.

PRESTASHOP   **WORDPRESS**   **TAILOR-MADE**

Your project seems to be a website?

Whether creating an **e-commerce website**, **a martketplace**, a **corporate website**, a **blog** or any other kind of website, we advise you as to the choice of the most appropriate technology. And if you already have an online tool, we can also migrate it to a new technology.
Our experts rely on solutions that we master, and ensure you to find the best possible for you.

Your project seems to be a mobile app?

Mobile app development offers endless possibilities in terms of functionalities. Whether business, social or multimedia applications, anything is possible.
The world of web and mobile evolve constantly, therefore, it is essential to know how to adapt. That's why at Gopadma Technologies, we trained ourselves in Flutter developments, an emerging technology, to offer you services matching your needs and budget.

Flutter   ANDROID   iOS

YOUR TAILOR-MADE WEBSITE

We create a website fitting your needs.

We provide you with a **detailed and free analysis**, after a thorough analysis of your request.

This first contact allows us to define your project, advise you and answer your questions as best as possible.

The **choice of design** will then be **essential** because it is the image, the identity of your company. It is the showcase of its quality and spirit. The creativity of our designers ensures you a unique, clear, efficient and personalized image for your project.

Finally, the quote, a project planning and a contract will be sent to you to start the work.

Our offer

- Tailor-made design compatible with any device,
- Installation of the CMS of your choice,
- Integration of the inner pages,
- Installation of modules according to your needs,
- SEO and Speed optimizations,
- Tests according to our quality processes,
- Support by email.

We offer high quality solutions with very low prices:

Tailor-made	Prestashop	Wordpress
40€/h Incl. Taxes	**35€** /h Incl. Taxes	**30€** /h Incl. Taxes

OUR FIRST-PRICE OFFERS

Do you start your activity with a limited budget?

Our new offers allows you to get an e-commerce website, at a super **competitive price**!

They consist of a turnkey **e-commerce website** based on the Prestashop CMS with one of our own themes, customized to your image.

LET'S GO
- A **light design** to get straight to the point
- Delivered in **1 working day**

From
600€ Incl. Taxes

LET'S GO 2.0
- A **customized design** to your image
- Delivered in **4 working days***
  upon validation of the design

From
1200€ Incl. Taxes

Your website is …

✔ **Personalized to your image** *2.0*

✔ Compatible with **any device**

✔ **Manageable** through a Back Office interface

✔ An **online catalog** of all your **products**

✔ A gateway for your **payments** and **deliveries!**

   * Pushed in live in less than a week

Custom features:

✔ Carriers specific to your activity

✔ Your personalized payment module

✔ Additional options: a blog dedicated to your activity, a loyalty program for your customers, the sale of gift cards, a link to your ERP, etc.

Optional modules

Gift card

Abandoned carts notifications

Connected Cash register in your store

Fidelity and Sponsorship

YOUR E-COMMERCE WEBSITE
MIGRATION

We migrate your e-commerce website to the latest version of Prestashop, whatever your current e-commerce software is.

Each website is unique, with its modules and configurations. That is why, for every e-commerce website migration, we start with a thorough analysis, then we provide you with a tailor-made quote, free of charge.

Your website up to date

Migrating the version of your CMS is important: it allows you to enjoy the latest features and security patches, but also to boost your business!

Our offer

We carry out the migration of your e-commerce website once our in-depth analysis is done:

- Migration of your current website to the latest version of Prestashop,

- Migration of the database (catalog, customer accounts, orders, etc.),

- Reintegration of your modules.

SUBCONTRACTING

Our services meet European quality standards both in terms of project management and coding, all at a low cost thanks to the advantages of an offshore solution.

Are you a francophone digital agency, a web professional, or a freelance, receiving so many demands that you have to reject some?

Do you want to avoid hiring developers only for a few months, and prefer to do outsourcing?

Entrust us to handle your overproduction!

Get lower rates depending on the amount of projects you give us: we want to establish a lasting relationship, based on trust and professionalism.

Why us?

You will find at Gopadma Technologies all the comfort of competent partners, as well as a certain flexibility, mandatory for subcontracting.

Our production process is based on European standards:

- *Analysis of the specifications,*
- *Establishment of a project **planning**,*
- *Tasks and progress **tracking** through our online project management tool,*
- *First delivery on a Beta version, on our servers,*
- ***Quality checks** before delivery,*
- *Corrections according to your feedback.*

OUR PRICES IN
SUBCONTRACTING

As a web professional, you have already established the specifications with your client. As the functionalities and the design are already defined, it is time saving for us. That's why our rates for outsourcing are adjusted for you:

Prestashop
34€ /h Incl. Taxes

Wordpress
28€ /h Incl. Taxes

Our offer

- A price by CMS,
- A decreasing price according to the amount of projects brought,
- An English speaking project manager,
- Project monitoring through our online tools,
- Flexibility on requests, essential for this type of contract.

Our rates according to the number of projects you give us

In order to establish a long-term relationship with you, we offer you more attractive rates depending on the number of projects you entrust to us. Here are our fees based on this parameter, by technology:

PRESTASHOP

3 Projects
34€ /h Incl. Taxes

5 Projects
32€ /h Incl. Taxes

7 Projects
30€ /h Incl. Taxes

WORDPRESS

3 Projects
28€ /h Incl. Taxes

7 Projects
25€ /h Incl. Taxes

TIME-BASED CONTRACTS

You cannot afford to hire a developer, and are looking for people to work on your website at any time? We offer **3 types of time-based contracts**, each responding to a particular need.

This service is primarily for customers who have a certain amount of features to be regularly implemented on their website. Our time-based contracts are mainly aimed at customers with whom we already worked (website creation or migration).

A team adjusted to your needs

A DEDICATED WEB EXPERT	A FRONT-END DEVELOPER	A FRENCH OR INDIAN PROJECT MANAGER

Our monthly contracts

LITE

1680€ /month Incl. Taxes

An offer adapted to regular maintenance.

SOLO

2340€ /month Incl. Taxes

An offer for regular developments.
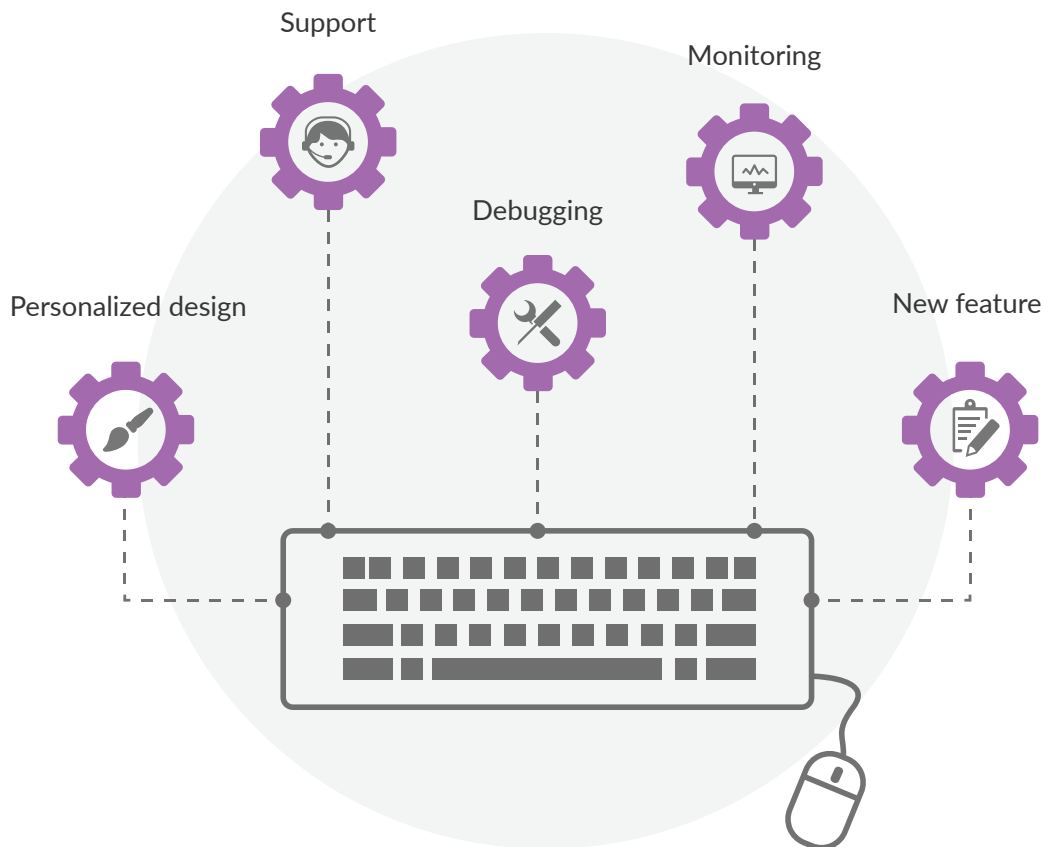
DUO

3270€ /month Incl. Taxes

An offer for the development of new tools.

MAINTENANCE

Our code is **guaranteed**, but for even more flexibility regarding possible bugs or changes after delivery, we have thought of everything.

Depending on your requests, you can use our online ticketing system, or we can suggest for a maintenance contract with a web expert.

Our offers thus make it possible for your project to evolve in the best conditions, and at the best price!

Support

Monitoring

Debugging

Personalized design

New feature

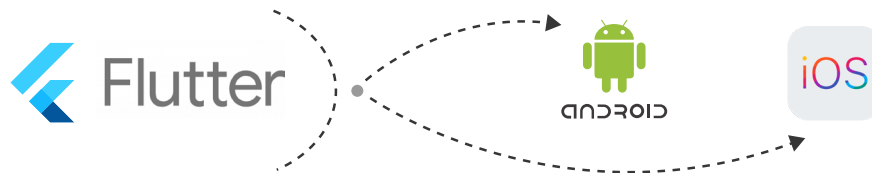*A maintenance contract adapted for your project*

8h per month for only

224€ Incl. Taxes

MOBILE APPS

Nowadays, in the small world of web and mobile applications, technologies evolve, appear and disappear constantly. But the needs of our customers remain always present. Whether you want a web site compatible with any device, or a custom mobile application, we are able to meet your expectations. One thing is certain: developing an Android app and an iOS app can be expensive. Especially when you are starting up!

At Gopadma Technologies, we understand this well, and we have learned how to master Flutter, a very exciting alternative because of its **quality/cost ratio**.

What is Flutter?

Flutter is the new **cross-platform** development kit powered by Google in 2019.
This means that a single code base is enough to deploy an Android and iOS app.
Google describes it as quick to develop, with very nice design interfaces and the ability to compile natively. It allows for the development of 100% native applications in record time.

One code base, and a deployment on Android and iOS	An app compiled in native language, with a performance close to it	Time saving, lower cost

We develop your Android and iOS compatible mobile application
at the ultra competitive cost of:

40 €/h Incl. Taxes

PORTFOLIO

Since its creation in 2017, Gopadma Technologies has completed around 50 projects.
We remember them well. Here are some examples.

www.exelgreen.com

Prestashop e-commerce website for one of
Europe's leading online retailers of
synthetic turf.

www.place-publique.eu

All the new from the Place Publique
french political movement, with Wordpress.

www.otipi-boutique.com

PrestaShop multi-store site and a WordPress
to sell children's toys online and book
workshop time slots.

www.mrs-motorcycles.com

Concept store with Prestashop, offering
customized bikes and motorcycles, clothing and
accessories, a barber and a coffee shop.

iff.paris-europlace.com

Wordpress showcase of the annual events of the
Place Financière de Paris

www.kalimbaka.com

Women's clothing e-store, with Prestashop, and
a custom template

Google Play / App store

Mobile app developed with Flutter, featuring
the Agenda, Speakers, Sponsors (...) of the Place
Financière de Paris's events

www.baratin-diffusion.ch

PrestaShop site for selling wine, adding a blog
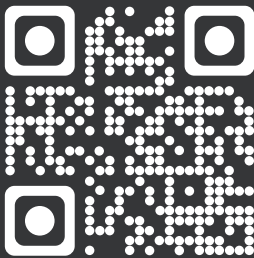allows you to participate in events.

CONTACT US

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Get in touch!

⌐ SCAN
  ME ¬